\$48B 4.8% MILITARY Entertainment \$86B 8.7% **Engine Control** Safety Communications **Body Control COMPUTER &** Fire Control Navigation BUSINESS EQUIPMENT Missiles Instrumentation \$383B 38.6% Radar **INDUSTRIAL & MEDICAL** \$105B 10.6% Desktop PC's Low Cost PC's Instruments Printers/ Scanners Process Control Notebooks Oscilloscopes Photocopiers Motor Control PDA's **Power Supplies** Servers & Workstations Hearing Aids Point of Sale Terminals Transaction Terminals Calculators/ Organizers CONSUMER \$112B 11.3% Smart Cards Game Systems COMMUNICATIONS Clocks & Watches Cameras \$259B 26.1% Portable Audio Set Top Boxes Satellite TV **CD** Players Modems Handsets VCR's Camcorders Wireless Phones Fax Machines

Line Cards

LAN Cards

Pagers

Switches & Routers

Wireless Base Stations Switching & Transmission

AUTOMOTIVE

"Fundamentals of Microelectronics Sys Packaging" Pao Tummala

Computers and Business Equipment Representative products

- Calculators
- Desktop PCs
- Printers
- Notebooks
- Photocopiers
- Personal digital assistants
- Workstations
- Servers
- High performance computers

Communication Representative products

- Cellular/PCShandsets
- Linecards
- LANcards
- Pagers
- Modems

- Faxmachines
- LANswitches
- Routers
- Mainswitches
- Cellular and PCS base stations

Cellular phone is the mascot of this wireless revolution

Automotive Electronics

All on-board electronic modules, systems, and sub-systems that have electronics content.

Automotive Electronic Systems:

- Engine control and management systems
- Transmission controllers
- Cruise controllers
- Braking controllers
- Traction controllers
- Suspension controllers
- Steering controllers

Automotive Electronic Systems...

- Lighting, wipers and air conditioning/ heating systems
- Electronic dashboard and mirrors
- Safety, convenience and entertainment systems







Consumer Electronics Representative products

- VCR
- Compact audio systems
- Music CD players
- Game systems
- Game cartridges
- Watches
- Portable audio players
- Camcorders

Consumer Electronics Representative products...

- Smart cards
- Microwave ovens
- TV sets

Performance is typically not leading edge, and reliability requirements are relaxed Cost is usually the overriding criteria Produced in high volumes

Industrial and Medical systems

AUTOMOTIVE \$48B 4.8%



Industrial and Medical systems...

Representative products

- Test and measuring devices and instruments
- Calibrators
- Process control systems
- Motor controls
- Uninterruptible power systems
- NC controls

Representative products...

- Vision systems
- Robotics
- Hearing aids
- ECGs
- Implants
- Medical imaging systems







Military Electronics Systems

Market depends on very complex relationships
Between global political scenarios, strategic interests
Of Western nations

Important products of this category

- Mobile communications
- Fire control systems
- Missiles
- Avionics radar
- Satellite links
- Land-based radar and communication systems

PRODUCTS

The users are the reason for products.

Users are not concerned

- with the internal details of the product
- how it is designed
- how it is manufactured etc.

Users

Want to use products effectively Use them for a long time (But this is the utmost concern for engineers and industry)

Main interests of a user in a product

- Function and features
- Simplicity in understanding its use
- Ease of use and taking care of the product
- reliability
- Its features in comparison to the competing products
- After sales service
- Happiness and pride in owning, and using the product
- ✤ cost

A simple view of an electronic product



Examples of System Functions

- MIPs or FLOPS of a computer
- Power capacity, efficiency of power conversion, cleanliness of its output, and power density (footprint) of an SMPS
- Extended battery life of portable products
- A cell phone has to provide reliable communication
- Automobile engine controller: operating reliably under the adverse environmental conditions

Integrated Circuits (ICs)

- Main elements of an electronic product
- Enable us to build the required functionality into the product
- Available off the shelf or as ASICs
- A product also requires
 - Passive components (resistors, capacitors and inductors)
 - Electrical/electromechanical components (switches, connectors, cables, jumpers etc.)

A product also requires...

- Cooling components (fans and heat sinks),
- Magnetic/optic storage components
- Optical interconnects
- Batteries
- Display components (LEDs, LCDs, CRTs and plasma displays)

What is Electronics Packaging?

"Science and art of providing a suitable environment to the electronic product as a whole to perform reliably over a period of time"

Major functions of Electronics Packaging

- Signal distribution
- Power distribution
- Heat dissipation (cooling)
- Protection (mechanical, chemical, electromagnetic)

The package must function at its specified Package Prote performance level





Other definitions for 'electronics packaging'

The process of assembling a group of discrete electronic circuit elements into an electronic assembled device.

Specifically, the grouping or combining of components, integrated circuits or chips into a unit and through holes on a multilayer circuit board with subsequent soldering of the above items onto the printed wiring of the board. Electronic packaging generally involves taking a concept of circuit design and making a finished circuit. Other definitions for 'electronics packaging'... (Synonyms: electronic component packaging, electronic systems packaging, electronics assembling, electronics assembly process, electronics packaging)

••• The process of converting a circuit schematic design into a working (prototype) manufacturable assembly unit, which should be of high performance, cost-effective, highly reliable, easily testable and one that can sustain the external environment (temperature, moisture, dust, IR, vibration shock, fatigue failure etc) for a reasonable period of time. The process shall follow the principles of 'Design for Manufacturability', 'Design for Reliability', and 'Design for Testing'.

Levels of Packaging

Level 0: Interconnections on a monolithic silicon die Level 1: Packaging silicon dies into single chip packages

- Level 2: Multi chip modules based on chip-set technologies
- Level 3: Printed wiring cards and boards
- Level 4: Complete electronic systems consisting of several subassemblies (boards, racks and frames)

